



Ag Outlook 2020 Seminar

The registration fee is \$450 (1 day). Includes: course materials, lunch, morning muffins and coffee break refreshments.

Location and Date:

Saskatoon – Park Town Hotel

January 23rd, 2020

Session begins at 8:30 a.m. and run until 4:30 p.m.

Who Should Attend:

- Credit Union Agricultural Lenders
- Credit Union Lending Mangers
- General Managers of credit unions with Agriculture portfolios
- Auditors

Course Description:

The Agriculture Outlook 2020 is a comprehensive one-day seminar, designed for credit unions with agricultural loan portfolios and interests.

The Agricultural Outlook includes:

- An overview of National & International Economics and the impact of the Trump Economics on Saskatchewan Agriculture
- Analysis & Impact of the election on Federal Governments Oil & Gas Policy on Saskatchewan Agriculture
- A detailed review of agricultural commodities and of the cattle and hog outlook for the 2020 production year
- Updated production and financial benchmarks used in analysis
- Update on Saskatchewan land values and future trends
- Highlights of federal/provincial political developments that may impact the agriculture industry in 2020. This includes potential changes to the suite of federal/provincial Business Risk Management Programs (AgriInvest, AgriStability and Crop Insurance)

Facilitators: *(Biographies on next page)*

Brad Magnusson: CEO, Magnusson Consulting Group

Leslie Trobak: Senior Manager, Government Relations, CCUA

To register, [click here!](#)



Brad Magnusson

Brad Magnusson is an agrologist and a long-time employee of the credit union system. He graduated from the University of Manitoba in Agriculture and has 30+ years of experience in commercial lending and business management. Brad has worked extensively with credit unions as a business consultant responsible for a wide range of consulting services. He has spoken regularly on agricultural economics and policy, and has delivered Agricultural & Commercial lending training to credit unions across Canada. Brad is past president of the Manitoba Institute of Agrology and is a past board member of the Agricultural Institute of Canada.

Leslie Trobak

Based in the Canadian Credit Union Association's (CCUA) Regina office, Senior Manager of Government Relations, Leslie Trobak began working for Saskatchewan credit unions in 2014. Previously, she spent thirteen years in various policy and communications roles with the federal government, including time as a policy advisor to a regional cabinet minister. Leslie's background is in public administration, journalism and political science.